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HYDE'S
UNRIVALED
BEGONIAS
(TUBEROUS ROOTED)
HOW TO GROW THEM



(Crested Type)

H. A. Hyde Co.
GROWERS-NURSERMEN
WATSONVILLE, CALIFORNIA

You are Invited

To visit our Begonia Plantings at our Home Grounds,
Head of Main street, Watsonville.

BE SURE TO COME—You will be surprised and delighted.

FROM July to December our display fields are aglow with colors of brilliant vivid intensity and rare beauty, the flowers of exquisite refinement and varied and interesting forms.

The charm of Hyde's large flowering Begonias lies not alone in the type, size, and coloration of the flowers, but the rich exotic foliage in shades of green with markings of bronze and red is always attractive and interesting.

We feature four distinct types, each of which is subject to some variation in form, all ranging in color from white through daintiest shell pink to most brilliant reds; from palest yellow to deep gold, bronze, and orange hues.

In addition to the types illustrated we offer a charming new class having a trailing habit producing graceful sprays of foliage and flowers—novel and beautiful for hanging baskets.

As cut flowers their beauty of form and dainty and wonderful coloring make them specially interesting and desirable. Placed in low bowls, for table decoration, used as favors—corsage bouquets—or for any occasion where flowers can be used they are pleasing and unique. A thousand blooms in shades of orange and apricot were recently delivered a distance of two hundred miles for a wedding decoration.

Low flat baskets for center pieces are made up specially to order—ready for shipping.

PLANTING AND CARE

IN the spring the dormant tubers show pink swellings at the center of the crown and should be potted in rich loose soil—preferably leaf-mold—be sure the drainage is good and that the tuber is so placed that the top center is above the soil. Water sparingly until the first leaves form, increasing the moisture supply after that time as the plant develops. After they are well established they can be transplanted to the bed or boxes or grown on in the pots for house plants.

They thrive in partial shade—such as window boxes having a northern or eastern exposure where they do not get too much direct sunlight—under oak trees—or in partial shade in the garden. As house plants do not put them too close to a window as the direct sun through the glass might injure the plant.

In the late fall when the tops die down water should be withheld until the plant dries out. If desired the tubers can be lifted, shaken free from the soil, or left in pots, stored in a cool dry place, preferably a dark shelf, until planting time.

Hyde's Begonias

As Pot Plants

Our large flowering Begonias make splendid pot plants for the house or conservatory and are ideal for gifts. They are easily cared for, sure to thrive, and bloom and can be shipped to any point where there is an express office.

For the Garden

Planted in beds, borders, rockeries, shady window boxes, porch boxes, hanging baskets, tubs—our Begonias make a magnificent and distinctive display.

Ordering Begonias

The best way is to select them during the flowering season as the choice of type and color is one of individual preference, but if you have never seen these charming flowers and cannot make a personal selection—you can place the responsibility with us and you will be more than pleased.

The dormant tubers are ready in January but orders should be placed early to insure the reservation of special colors or types.



Colors are Shades of Red, Pink, Yellow, Salmon and White

SINGLE—These are large, of fine form and substance—5 colors and mixed.

GIANT FRILLED—Large single, edges of petals heavily ruffled and frilled—5 colors and mixed.

DOUBLE—Camellia Flowered—and other types—5 colors and mixed.

CRESTED BEGONIAS—Novel and beautiful—with crested centers—mixed colors only.

Prices—Each 25 cents; dozen \$2.50

Special Bedding size for large plantings \$16.00 per 100



Single



Crested



Double



Frilled

☛ If your soil is not suitable we can supply a SPECIAL COMPOST for patting or for use on beds at a very low cost—this will insure a luxuriant growth. Ask for prices by the sack or pound.

HYDE'S

UNRIVALED
LARGE FLOWERING

BEGONIAS

FOR BEDS, BORDERS, SHADY PLACES
WINDOW BOXES, HOUSE PLANTS AND

FLORAL DECORATIONS



*Our Gift Boxes of Cut Flowers as shown are unusually attractive and can be
safely delivered within a radius of 100 miles*

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